

## Student Life Unit Summaries

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The Division of Student Life supports WVU's student-centered learning environment, allows students to fully develop, and, in partnership with our university colleagues, offers the highest quality programs, services, and opportunities based on a foundation of values and the Mountaineer Creed. Student life is critical to our students' success both in and out of the classroom. Student Life strives to create a fulfilling and enriching student experience. Our departments support the academic, personal, and professional growth of all students through services, programs and resources developed with intention.

Student Life consists of the following departments:

- **Student Enrichment** (Center for Black Culture; Student Media; Project 168; Student Family Resources; Student Engagement and Leadership; Center for Fraternal Values and Leadership)
- **Campus and Community Life** (Academic Integrity; Student Legal Services; Office of Student Rights and Responsibilities; Advocacy Center, CARE Team)
- **Student Wellness** (Campus Recreation, E-Sports, Collegiate Recovery, Adventure WV, WELLWVU)
- **Residence Life**
- **Housing and Conference Services**
- **Arts and Entertainment**
- **Carruth Center**
- **Mountainlair (Student Union)**

### Salaries, Wages and Benefits FY2018 Through FY2023

Student Life has a current FTE count of 153 which is a slight decrease from FY2018 when there were 159 FTE. *Salary and Benefits for FY2023 were \$14,557,371 which is down almost \$360,000 from FY2018 when salary and benefits were \$14,916,946.*

Some Student Life units decreased FTE staffing levels or remained consistent from FY2018 to FY2023.

- The Dean's Office decreased from 4 FTE to 2 FTE positions.
- The Student Life Chief Business Officer retired and was not replaced. (Reduction of 1 administrative FTE). Student Life's financial/budget support is now provided through the Strategic Business Advisor (SBA) model with transactional services provided through Shared Services.

### Changes and Reductions Since FY2023

- In the past two fiscal years, at the request of Academic Affairs, Student Life funded the ESports program (\$287,000).
- When the cost overruns for the lighting upgrades at the Creative Arts Center Clay Concert Theatre were evident, Student Life in partnership with Academic Affairs canceled a \$1.8 million project to replace the artificial turf fields outside the Student Recreation Center.
- In FY2023 the Senior Associate Dean retired, and this position was dissolved. Internal restructuring led to these duties being assumed by an internal candidate (Assistant Dean of Students/Executive Director of Campus and Community Life).
- In FY2023. The Executive Director of Residence Life and Executive Director of Housing were combined into one position.
- The Housing Conference Project Coordinator position was combined with the Residence Life Administrative Assistant position. (reduction of 1 FTE)
- Student Legal Services Attorney staff was reduced from 1.5 FTE to 1 FTE.
- The Program Director in Campus and Community Life retired and the job duties of this position were absorbed by others in the department. (reduction of 1 FTE)

- The reduced use of Lyon Tower and subsequent reduction of staffing due to smaller enrollment. (Lyon has been used for conferences/camps, COVID-19 isolation housing, emergency housing due to water leaks, etc.)

Overall, Student Life has responded to the needs of its students by investing in supplies and services that make necessary support and resources more accessible to students. To balance these increases, most units have cut spending. Some examples of line items that have steadily decreased include student activities and programs, equipment, contractual services, printing & binding, travel, and office expenses.

Student Life has also experienced a steady decrease in operational budget and spending during the past five years even with inflation and increased cost of supplies. Additionally, Student Life has steadily decreased spending on deferred maintenance projects over the past several years, has routinely transferred money back to the central budget to contribute to such things as budget cuts, and a substantial portion of our budget goes to utilities, bond payments and overhead.

It is important to note that Student Life revenue has declined since FY2018. There has been a \$1,000,000+ decrease in student fees since FY2017 due changes to the fee assessment for online students (in addition to enrollment declines.)

Additionally, Housing's Auxiliary Enterprises Revenue accounts for 3/4 of Student Life's revenue but has declined with smaller enrollment sizes. Student Life augmented its revenue with \$300,000 in grants and gifts in FY2023, a small but growing effort to find additional funding sources and leverage long-term development.

Student Life is committed to ongoing reviews to ensure that areas within Student Life are effectively aligned; that we operate in a student-first, cost-efficient manner; and that we provide quality programming and services in partnership with our colleagues across the university community.

**UNIT NAME:****Adventure WV****UNIT SUMMARY AND RESPONSIBILITY:**

Adventure WV offers a diverse set of programs and experiences that are specifically set to engage the WVU student community and enhance their likelihood of retention and success at WVU. They promote a sense of belonging and community among participants by creating opportunities for meaningful connections with peers, the University community, and the state of WV. Adventure also facilitates holistic student development through experiential programming that encompasses academic, personal, and professional growth. For FY2023, there were 7,390 students engaged with Adventure WV; 650 participated in first-year trips; 1,800 participated in guided trips; 4,500 people engaged with the Outdoor Education Center; 200 students each participated in the Well-Being Adventure Series and Climbing Wall; and 20 students each went on international and national adventure trips.

**UNIT HEAD COUNT COMPARISON:**

Adventure WV currently has 11 FTE for FY2023 which is less than the 12 FTE this unit had in FY2018.

**UNIT BUDGET COMPARISON:**

Adventure WV's budget has decreased from \$2,168,536 in FY2018 to \$2,113,738 in FY2023.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for Adventure WV.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that Adventure WV continue at current level; however, because of the positive impact on retention and graduation rates, Student Life should review to increase/expand when student sign-up demand significantly outstrips the supply of available spaces for students.

**UNIT NAME:****CARE Team/Advocacy Center****UNIT SUMMARY AND RESPONSIBILITY:**

The Advocacy Center specializes in problem solving and helping our students be better informed about making the decisions they need to make, whether these decisions involve classes or any other aspect of university life. They help students get connected to on- and off-campus resources, familiarize our students with campus policies and procedures, and ideally help them receive the support and resources to be successful at WVU. This unit also provides support to commuter and off-campus students through a variety of programming efforts. The CARE Team is a critical part of this unit, and its primary goal is to help students, staff, and faculty better assist students who are at-risk. Balancing the need for privacy and autonomy of the individual and the needs of community safety, the team provides timely assistance and interventions to best serve the students and WVU community.

**UNIT HEAD COUNT COMPARISON:**

In FY2023, the Advocacy Center had 3 FTE which is an increase from 2 FTE in 2018. A CARE case manager was added in FY2022 as this unit has continued to see an upward trend in the number of students seeking support with around 400 students in FY2018 to over 1000 students in FY2023. This unit is working on streamlining non-clinical case management across campus to best meet the needs of our students by eliminating duplication of services and ensuring timely and appropriate outreach and connection to needed support and resources.

**UNIT BUDGET COMPARISON:**

The budget for the Advocacy Center/CARE Team has increased from \$117,107 in FY2018 to \$237,658 in FY2023. It is important to note that training for campus-wide threat assessment for the university community is contained within the CARE Team's budget and that additional staff was added to address student mental health needs.

**UNIT BENCHMARKS:**

The Advocacy Center currently employs 3 FTEs who serve as case managers and respond to the various behavioral concerns and case management needs that arise amongst the study body (over 1,000 cases during FY2023.) This is 1 FTE less than the average amongst peer institutions leaving a higher ratio of students per case worker than other institutions.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that the Advocacy Center continue to work on consolidation of non-clinical case management and that Student Life consider moving additional student support operations to this area to ensure that student needs are comprehensively met in the most efficient and effective way for our student body.

**UNIT NAME:****Academic Integrity****UNIT SUMMARY AND RESPONSIBILITY:**

The Office of Academic Integrity (OAI) is part of Campus and Community Life. They seek to provide all students with the tools and resources to avoid misconduct; to provide an educational experience for students who take part in the resolution process following a claim of academic misconduct; to partner with faculty and staff to promote and protect the integrity of the institution; and, to provide resources and assistance in all matters related to academic integrity. Academic Integrity partners with the Office of Student Rights and Responsibilities to protect the health, welfare, safety, property, and rights of all members of the West Virginia University community. They also work to build a culture of academic excellence and provide support to students, faculty, and staff as we work together to achieve this goal.

**UNIT HEAD COUNT COMPARISON:**

This separate office was created in FY2019 at the request of Academic Affairs and employs 2 FTE.

**UNIT BUDGET COMPARISON:**

Academic Integrity shares a budget with the Office of Student Rights and Responsibilities (OSRR). Partially due to the addition of the 2 FTE for this unit, the budget for OAI/OSRR increased from \$416,474 in FY2018 to \$639,767 in FY2023.

**UNIT BENCHMARKS:**

There is no current benchmarking for Academic Integrity.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that the Office of Academic Integrity continue at its current level and that Student Life further reviews and considers combining this unit with the Office of Student Rights and Responsibilities.

**UNIT NAME:****Arts and Entertainment****UNIT SUMMARY AND RESPONSIBILITY:**

Arts and Entertainment enhances the student campus life experience by producing quality social, cultural, and entertainment activities including Up All Night, Fall Fest, the University Art Series and Concert and Entertainment Events, Mountaineer Week, Pop-up Events and TedX WVU. They provide all the Audio/Visual Technical services for all events in the Mountainlair. Arts and Entertainment also provides out-of-the-classroom student learning experience and employment opportunities in event management (ticketing, booking marketing, photography, house management, technical production, and patron services).

**UNIT HEAD COUNT COMPARISON:**

Arts and Entertainment has 11 FTE for FY2023 which is an increase from 10 FTE in FY2018.

**UNIT BUDGET COMPARISON:**

Art and Entertainment's budget has decreased from \$3,230,591 in FY2018 to \$2,744,735 in FY2023.

**UNIT BENCHMARKS:**

There is no benchmarking data for Arts and Entertainment.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that Arts and Entertainment review ways to collaborate more with other units that offer programs across campus including the Mountainlair, Residence Life, Student Engagement and Leadership, and the College of Creative Arts. Additionally, the department should differentiate more between community support/programming and student support/programming through marketing and communications.

**UNIT NAME:****Campus Recreation****UNIT SUMMARY AND RESPONSIBILITY:**

Campus Recreation serves the students, faculty/staff, and campus community by supporting a culture of well-being. This area oversees both recreational centers on campus (Reynolds Hall and the Student Recreation Center); the craft center; 46 club sports teams; fitness programming; 582 intramural sports teams (with almost 1800 participants); and youth programs/camps.

**UNIT HEAD COUNT COMPARISON:**

This unit currently has 12 FTE for FY2023 which is an increase from 10 FTE in FY2018.

**UNIT BUDGET COMPARISON:**

From a salary and wage perspective, Campus Recreation budget has increased from \$7,397,428 in FY2018 to \$7,943,890 in FY2023. This increase is partially due to the opening of the Downtown Fitness Center in Reynolds Hall.

**UNIT BENCHMARKS:**

When looking at Big XII conference schools (pre-expansion), WVU's Campus Recreation department has five fewer FTEs than its peers. When compared with a broader cross-section of peer institutions, WVU has less than half the average staff size in its Campus Recreation team.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

Campus Rec is an important part of the overall well-being of our student population. Student Life should look at staffing levels and consider filling vacant positions to ensure that we are best suited to meet the needs of our university community.

**UNIT NAME:****Carruth Center for Counseling and Psychological Services****UNIT SUMMARY AND RESPONSIBILITY:**

The mission of the Carruth Center for Counseling and Psychological Services (CCCPS) is to further the goals and objectives of West Virginia University by providing psychological and substance abuse treatment and services that foster the academic and personal development of students, and by providing outreach and consultative services to students, faculty, staff, and parents.

**UNIT HEAD COUNT COMPARISON:**

In FY2023, the Carruth Center had 36 FTE which is an increase from 28 FTE in 2018. The university has provided additional support to this unit due to the growing need for college mental health support and services.

**UNIT BUDGET COMPARISON:**

The budget for the Carruth Center has increased from 2,620,515 in FY2018 to 2,992,524 in FY2023. A large part of this increase is due to the investment in additional counselors and TalkSpace which is an online therapy service that connects users to a dedicated, licensed therapist via private messaging and live video from a secure, HIPAA-compliant digital platform at no-cost to students.

**UNIT BENCHMARKS:**

As noted, WVU has responded to the increased demand for student mental health services and acuity of student distress by adding additional clinical staff to the Carruth Center. Carruth Center utilization has increased significantly since 2017. With the addition of these staff resources, the Carruth Center now has a Clinical Load Index that is right at the mean score when compared to over 600 counseling centers nationwide. Additionally, the Carruth Center has been able to invest in more outreach and prevention efforts in partnership with other Student Life and University units and to more adequately staff a 24/7 after-hours service and an Urgent Crises Clinic that provides ~ 150 hours of coverage.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that the Carruth Center continue at its current level and continue to partner with other units on outreach and support efforts.



**UNIT NAME:**

**Center for Black Culture**

**UNIT SUMMARY AND RESPONSIBILITY:**

The WVU Center for Black Culture (CBC) provides educational, social, and cultural support for African and African American students, faculty, staff, and community members. This unit also works to support recruitment and retention; educational awareness; and leadership development to African and African American students as well as black student organizations. The Center for Black Culture is the home away from home for Black students. CBC serves 1,373 students directly. In addition, the CBC serves all of campus indirectly by providing comprehensive and cultural programs that are open to the university community. Under new leadership, the Center has re-engaged the Black community on campus in the past 10 months. CBC has 5 annual programs (Belmeear Cookout, Homecoming Tailgate, MLK Breakfast, Black History Programs, Donning of the Kente Ceremony).

**UNIT HEAD COUNT COMPARISON:**

CBC has a current FTE count of three for FY2023 which is the same employee count as FY2018.

**UNIT BUDGET COMPARISON:**

From a salary and wage perspective, the overall CBC budget has decreased from 415,330 in FY2018 to \$316,645 in FY2023.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for the CBC.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

The stakeholder survey responses indicate that this is a critical part of campus, and in turn, our land grant mission. This unit has new leadership and has improved its outreach and collaborative approach, but there is room for improvement to partner with areas such as DEI. It is suggested that this unit continues at the current level with a revised mission and more collaboration with other units across campus.

**UNIT NAME:****Center for Fraternal Values and Leadership****UNIT SUMMARY AND RESPONSIBILITY:**

Center for Fraternal Values and Leadership (CFVL) oversees over 70 social, professional, academic, service, special-interest, and honorary fraternal organizations; four governing counsels; and engages with over 2,000 students. Key Programs: Hazing Prevention Week, Nolan Burch Greek Leadership Academy, Social Event Management, Greek Week, Greek Alumni Hall of Fame, Homecoming floats, PreventZone hazing prevention education. CFVL also works to mitigate risk for the university community. Project 168 also is housed in this unit.

**UNIT HEAD COUNT COMPARISON:**

This unit currently has 2 FTE for FY2023 which is one more FTE than in FY2018.

**UNIT BUDGET COMPARISON:**

From a salary and wage perspective, CFVL budget has increased from \$240,483 in FY2018 to \$434,017 in FY2023. This increase is partially due the hazing prevention initiative. Also, the creation of Project 168 in FY2022 impacted the budget.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for the Center for Fraternal Values and Leadership.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

CFVL provides needed support to social and professional Greek organizations across campus. CFVL was developed into a separate office after the death of a student in 2014 to elevate and provide better oversight to fraternities and sororities. Should there be staffing changes, Student Life should review its place in the organizational structure.

**UNIT NAME:****Collegiate Recovery****UNIT SUMMARY AND RESPONSIBILITY:**

The WVU Collegiate Recovery Program (CRP) supports students in recovery by promoting a healthy, balanced, and meaningful life on campus. Through activities centered around health, wellness, adventure, community, service, and fun, the WVU CRP's goal is to provide the support and resources necessary for students to thrive in their recovery and develop meaning and connections as they move forward in life. CRP also provides recovery ally training for the university community and trained 269 people in Fall 2023. In Fall 2023, CRP made outreach to over 1,500 students and had over 900 people attend their events. They have also helped install over 20 opioid emergency kits which provide naloxone in key locations across campus.

**UNIT HEAD COUNT COMPARISON:**

Collegiate Recovery currently has 2 FTE for FY2023 which is the same FTE as in FY2018.

**UNIT BUDGET COMPARISON:**

Collegiate Recovery's budget has decreased from \$274,509 in FY2018 to \$228,846 in FY 2023. This unit works to secure grant money to support most of their outreach and program efforts.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for Collegiate Recovery.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

Collegiate Recovery provides important and impactful resources and support for students struggling with and impacted by substance abuse. They work tirelessly to partner with other units to provide comprehensive and innovative programming to our students. It is recommended that we continue this program but consider combining it with WELL WVU should there be staffing changes.

**UNIT NAME:****ESports****UNIT SUMMARY AND RESPONSIBILITY:**

ESports is one of the nation's top collegiate programs. Since 2021, they have claimed several championships. ESports embodies the competitive spirit of WVU while providing entertainment and mentorship in a rapidly growing field. The Esports team is comprised of 20 players who represent WVU in four different titles on a national level.

**UNIT HEAD COUNT COMPARISON:**

ESports started at WVU in 2021 and currently has 3 FTE for FY2023.

**UNIT BUDGET COMPARISON:**

In the past two fiscal years, at the request of Academic Affairs, Student Life has provided \$287,000 in funding to the ESports program.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for ESports.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

There has been a continual interest in ESports on a national level. In the stakeholder survey, questions were raised about its placement within Student Life and it is recommended that this program work to revise its mission and review its place in the university's organizational structure.

**UNIT NAME:****Housing and Conference Services****UNIT SUMMARY AND RESPONSIBILITY:**

Housing and Conference Services facilitates and administers the residence hall housing assignment process and serves as the primary conduit for new students and their families. They facilitate the summer conference experience and manage meeting spaces within the residence hall and its surrounding properties throughout the academic year. Housing and Conference Services support Welcome Week activities including the move-in process and other transition processes such as break housing, summer school housing, and residence hall closings.

**UNIT HEAD COUNT COMPARISON:**

Housing and Conference Services and Residence Life recently combined units and have 42 FTE for FY2023 which is an increase from 38 FTE as in FY2018.

**UNIT BUDGET COMPARISON:**

Residence Life's budget has decreased from \$19,453,083 in FY2018 to \$19,086,471 in FY2023. Residence Life recently combined with Housing to create efficiency and cost-saving measures.

**UNIT BENCHMARKS:**

There is no benchmarking data for Housing and Conference Services.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

Residence Life has already combined with Housing and Conference Services and there are no additional changes or recommendations.

**UNIT NAME:**

**Mountainlair (Student Union)**

**UNIT SUMMARY AND RESPONSIBILITY:**

The Mountainlair has served as the student union and heart of the downtown campus since 1968. This area includes general operations; reservations; post office operation; games area; information center; event support; and facility management. The Mountainlair serves as a gathering space for students and the university community outside the classroom and provides a place to foster and build connection and campus involvement.

**UNIT HEAD COUNT COMPARISON:**

The Mountainlair has 8 FTE for FY2023 which is a decrease from 16 FTE in FY2018.

**UNIT BUDGET COMPARISON:**

The Mountainlair's budget has decreased from \$4,797,304 in FY2018 to \$4,042,359 in FY2023.

**UNIT BENCHMARKS:**

There is no benchmarking data for the Mountainlair.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that Mountainlair continue at its current level and no changes are suggested.

**UNIT NAME:****Office of Student Rights and Responsibilities****UNIT SUMMARY AND RESPONSIBILITY:**

The Office of Student Rights and Responsibilities strives to foster a campus community that protects the health, welfare, safety, property, and rights of all members of our community. The overarching goal of the Office of Student Rights and Responsibilities is to provide an educational experience for students who participate in the WVU Student Conduct process while ensuring the safety of our students and campus community.

**UNIT HEAD COUNT COMPARISON:**

This unit has 8 FTE for FY2023. This is an increase from 3 FTE in 2018. In 2020, three internal investigators were moved from the Division of Diversity, Equity, and Inclusion to the Office of Student Rights and Responsibilities to assist with student conduct and Title IX investigations. These positions are funded by Title IX and not part of OSRR's budget. The additional staff has been added due to the increased case volume; oversight of the investigation process; and the need to help ensure the safety of our community.

**UNIT BUDGET COMPARISON:**

Office of Students Rights and Responsibilities (OSRR) shares a budget with the Office of Academic Integrity (OAI). Partially due to the addition of the 2 FTE for OAI, the budget for OAI/OSRR increased from \$416,474 in FY2018 to \$639,767 in FY2023.

**UNIT BENCHMARKS:**

There is no current benchmarking for the Office of Student Rights and Responsibilities.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that the Office of Student Rights and Responsibilities continue at its current level and that Student Life further review and consider combining this unit and the Office of Academic Integrity.

**UNIT NAME:**

**Project 168**

**UNIT SUMMARY AND RESPONSIBILITY:**

This unit is part of the Center for Fraternal Values and Leadership (CFVL). Project 168 promotes the development of students intellectually, socially, and ethically through a formalized approach to co-curricular learning. This unit contributes to a student's sense of belonging through retention and persistence to graduation. There are 901 enrolled students through WVU Engage for Project 168; 295 students actively engaged in the curriculum; and, as of 2/1/24, there are 77 volunteer coaches with an average of 5 Project 168 students assigned to them for additional support.

**UNIT HEAD COUNT COMPARISON:**

This unit currently has 1 FTE for FY2023 and has since its inception in FY2022.

**UNIT BUDGET COMPARISON:**

See the Center for Fraternal Values and Leadership budget notes.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for Project 168.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

Survey feedback from this area was mixed and there seemed to be some confusion regarding its purpose and question as to its value. It is recommended that this unit review its mission to ensure the program is designed to provide meaningful outcomes related to out-of-the-classroom skills that employers are seeking and for duplication of services from other areas.



**UNIT NAME:****Residence Life****UNIT SUMMARY AND RESPONSIBILITY:**

Living on campus plays an important part of creating a solid foundation for your academic career. Students spend more time outside classrooms than in the classroom. Residence Life provides support to these students living on campus by providing a full range of experiential learning; enhanced academic engagement; a safe living environment; and caring and supportive staff. Residence Life staff provide 24-hour support to the students living in our residence halls. Residence Life also has 12 living-learning communities (LLC) with over 1,000 residents.

**UNIT HEAD COUNT COMPARISON:**

Housing and Conference Services and Residence Life recently combined units and have 42 FTE for FY2023 which is an increase from 38 FTE as in FY2018.

**UNIT BUDGET COMPARISON:**

Residence Life's budget has decreased from \$2,375,646 in FY2018 to \$2,314,240 in FY2023. Residence Life recently combined with Housing to create efficiency and cost-saving measures.

**UNIT BENCHMARKS:**

There is no benchmarking information for Residence Life.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

Residence Life has already combined with Housing and Conference Services and there are no additional changes or recommendations.

**UNIT NAME:****Student Engagement and Leadership****UNIT SUMMARY AND RESPONSIBILITY:**

Student Engagement and Leadership (SEL) works to create an inclusive and vibrant community that serves as an outlet for every student to get connected to all potential involvement and engagement opportunities at WVU. This area provides holistic student learning and development through student-lead and initiated programs and events; support of over 450 student organizations through resources, education, and leadership training; and advising, empowering, and advocating for student needs. SEL coordinates many campus events such as the Homecoming Parade and Royalty Court process; engagement events such as student organization/involvement fairs; the Student Lot (student tailgate experience); and Toy Mountain. SEL also runs many student leadership program initiatives and intercultural engagement programs such as First-Year Leadership Academy, Certified Student Leader Program, and the REACH Conference. SEL is the primary student organization advising to the Student Government Association. SEL also oversees the RACK (WVU Student Food Pantry) which has three campus locations with over 8,500 visits this past academic year and distribution of over 20,000 pounds of fresh food per semester.

**UNIT HEAD COUNT COMPARISON:**

This unit currently has 3 FTE for FY2023 which is a reduction from 4 FTE in FY 2018.

**UNIT BUDGET COMPARISON:**

From a salary and wage perspective, SFR budget has decreased from \$470,086 in FY2018 to \$440,098 in FY2023.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for Student Engagement and Leadership.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

SEL should continue to operate at its current level and Student Life should review the organizational placement of some operations within its purview.

**UNIT NAME:****Student Family Resources****UNIT SUMMARY AND RESPONSIBILITY:**

Student Family Resources (SFR) provides a support system to student parents that can reduce family conflict, stress, and risk factors allowing WVU student parents to pursue and complete their studies at West Virginia University. SFR works with the Childcare Access Means Parents In School (CCAMPIS) grants which are provided to institutions of higher education by the federal government to support or establish campus-based childcare services that primarily serve the needs of low-income students. Student Childcare Financial Assistance Program (SCCAP) – Provides financial assistance through the CCAMPIS grant to income-eligible, full-time student parents to help offset childcare expenses. A grant was awarded to WVU from October 01, 2022, through September 30, 2026, with a budgeted amount each year of \$395,725.00 for a total of \$1,582,900.00 Currently 22 students are being assisted with a total of 23 WV licensed childcare facilities. Additionally, 4 students are in the process of applying with 4+ children.

**UNIT HEAD COUNT COMPARISON:**

This unit currently has one dedicated, grant-funded FTE for FY2023. SFS is under the umbrella of the Executive Director of Student Enrichment.

**UNIT BUDGET COMPARISON:**

From a salary and wage perspective, SFR budget has slightly increased from \$288,950 in FY2018 to \$289,875 in FY2023. This department is fully funded by grant money, including the partial salary of the Executive Director of Student Enrichment.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for Student Family Resources.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

SFR is a fully grant-funded unit that should remain at the same staffing level. Student Life may want to review the placement of this unit in its organizational structure and consider consolidation or combining it with another unit.

**UNIT NAME:**

**Student Legal Resources**

**UNIT SUMMARY AND RESPONSIBILITY:**

Student Legal Resources (SLS) provides counseling, advice, and representation to the student body on legal matters including contracts, landlord/tenant issues, consumer issues, notary services, insurance matters, wills and powers of attorney, debt collection, expungement of criminal records, employment grievances, family law and domestic matters, and general civil matters. SLS also provides mediation services to the university community.

**UNIT HEAD COUNT COMPARISON:**

In FY2023, SLS has 2 FTE, one attorney and one paralegal. In FY2018, the office employed two attorneys and 1 FTE administrative assistant. A change was made in FY2022 to address budgetary issues and the needs of the office.

**UNIT BUDGET COMPARISON:**

Student Legal Services budget decreased from \$246,573 in FY2018 to \$209,267 in FY 2023.

**UNIT BENCHMARKS:**

There is no current benchmarking for the Office of Student Legal Services.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that the Student Legal Services continue at its current level and that the office looks for ways to collaborate more with the College of Law Clinics.

**UNIT NAME:****Student Media****UNIT SUMMARY AND RESPONSIBILITY:**

Student Media includes the Daily Athenaeum, U92, and on-campus marketing agency (Prospect and Price) which serve the entire WVU community and state of WV through print, digital and broadcast news, sports, and culture coverage. This unit strives to be an independent source of news, sports, and media for WVU, Morgantown, and the greater West Virginia communities. Student Media creates and maintains an experiential learning environment where students can apply what they learn in a real-world environment. The DA has a current print distribution of almost 13,000 as well as digital content through email newsletters, social media, and online platforms. U92 is a 24/7 2,600-watt radio station providing sports and news coverage as well as music to the greater Morgantown area. The station also has an online stream, allowing listeners globally. U92 has a monthly listenership of over 10,000 and the Student Media digital platforms reach over one million people per year.

**UNIT HEAD COUNT COMPARISON:**

Student Media has 3 FTE in FY 2023 which is down from 7 FTE in 2018.

**UNIT BUDGET COMPARISON:**

From a salary and wage perspective, the overall Student Media budget has decreased from \$719,245 in FY2018 to \$636,643 in FY2023. This unit has also worked diligently on its fundraising efforts, raising almost \$11,000 in a recent pledge drive.

**UNIT BENCHMARKS:**

There is no industry-wide benchmarking for Student Media.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

U92 and the DA were combined in 2016 to create Student Media which resulted in a reduction of one FTE. This unit received very positive feedback on the stakeholder survey and the recommendation is to continue at its current level.

**UNIT NAME:****WELLWVU****UNIT SUMMARY AND RESPONSIBILITY:**

WELLWVU delivers comprehensive wellness education to all WVU students through engaging programs, services, and educational resources. They also support the well-being of students across WVU campuses through a variety of programs, trainings, and informational materials. WELLWVU has reached over 4,300 students in FY2023 with their online training modules.

**UNIT HEAD COUNT COMPARISON:**

WELLWVU currently has 3 FTE for FY2023 which is the same FTE as in FY2018.

**UNIT BUDGET COMPARISON:**

WELLWVU's budget has increased from \$373,464 in FY2018 to \$382,767 in FY2023. WELLWVU has consistently sought out opportunities to collaborate with other units to broaden their reach and help compensate for their limited resources. For example, they have worked to find a new more cost-effective vendor for required online education for incoming students saving over \$40,000 annually. They continue to increase their connection with students and have reached over 7,000 students in FY2023 with their outreach and programming efforts.

**UNIT BENCHMARKS:**

Health promotion and wellness education efforts at other Big XII schools are staffed at higher levels. WELLWVU has 3 FTEs compared to an average of eight staff members at schools including the University of Kansas, Iowa State, and University of Texas at Austin.

**CONCLUSION STATEMENT / REVIEW OUTCOME:**

It is recommended that WELLWVU continue at its current level with continued review of benchmarking data to ensure the most effective efforts for our student community. It is also recommended that Student Life consider combining with Collegiate Recovery should staffing changes occur.